

**Creating your own Video Resume, from “Capturing Compelling Audio for Content Creators”
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A video resume is a 60-90 second video showing you on camera, introducing yourself and sharing some of your talents and abilities to prospective employers.

Benefits:

- Introduce yourself to prospective employers in a new, refreshing way
- Highlight your communication skills and other relevant experiences
- Demonstrate your technical skills with multimedia production

How to produce your Video Resume:

- Use Zoom or a cell phone to capture your video
- Use a microphone - or earbuds with microphone - for better sound quality
- Once recorded, you can use a video editing program (see suggestions below) to make a few simple edits to your video.
- Add an intro slide - with your name (photo optional) and an ending slide with your name, photo and contact information (email)
- When video is finished - upload to a private youtube link - and include the URL on your resume or cover letter.

Points to make (questions to answer in your video resume), you do not have to answer all of the questions - choose the ones that work best for you:

- Name, major, school “I’m Kathryn Foster, an environmental studies major....”
- What career field(s) are you interested in pursuing? “I’m interested in...”
- What are your passions? “I’m passionate about....”
- How can YOU help your prospective employer? (what will you bring to their organization?) “my communication skills are excellent, and I am also proficient at xx”
- Showcase your skill set by sharing a story about how you solved a problem in a group or organization you are involved with
- Close with a call to action: “I welcome the opportunity to speak with you further about ways in which I could support your organization” or “if my skills and experience seem like a good fit with your organization, let’s book a time to speak further.”

Helpful Links:

1. EXAMPLE: (this seems a bit long - but good examples for show to share visuals)
 - a. <https://www.youtube.com/watch?v=S2RlnDqI-JQ>
2. Tips for Creating a Video Resume: <https://resumegenius.com/blog/resume-help/video-resume>

Video Editing Programs:

iMovie (on iPhone)

Adobe Rush - <https://www.adobe.com/products/premiere-rush.html>

Canva free video maker & editor <https://www.canva.com/create/videos/>